

eBill Promotion Ideas



MACC's eBill system has many benefits for both your company and your clients. To fully enjoy these benefits requires a good usage rate by your customer base. To help your company increase the number of your customers who use eBill, we've compiled a list of ideas you may want to try in your office to boost eBill usage rates. We also have included examples of bill inserts that promote eBill. These inserts can be customized for your company and printed at very reasonable rates by MACC's Creative Services team. If you need assistance in utilizing any of these ideas, or would like more information on the creation of bill inserts, please contact your MACC Client Relations Manager or National Sales Representative.

Actions you can take in your office

- Get the message out with inserts, messages and newsletter articles
- Send a letter out with each new client
- Incorporate eBill into your procedure for client contact
- Have a special...like a credit or entry into a drawing
- In-office advertising
- Hand out flyers with each new Internet installation



Save time and money with eBill

Your time and money are valuable. That's why we've introduced eBill, our online bill payment service. With eBill, there are no more checks to write or stamps to buy. Just go to our web site, login, and a few mouse-clicks later, your bill is paid.

eBill is free to use and highly secure. Sign-up today to start saving your time and money tomorrow.

Visit www.successtel.com and click on the eBill button!



Go Green & Save Some Green!

Place Company Logo Here

Save money on postage when you sign-up for online billing

Visit www.successtel.com for details!