

# Web Reporting Dashboard



Whether you are driving down the highway, or guiding your company into the future, seeing a clear picture of the road ahead is crucial for your success. To provide the clarity your company needs, MACC has created the Web Reporting Dashboard, part of our eMACC Management Reports Services. Using this feature, companies can see snapshots or trends in key metrics of their organization's performance.

## The information you need, when you need it

We designed the Dashboard to put you in control of your company's data. Simply log-in to the Dashboard and you will be greeted by key information in an easy to understand chart format. At a glance, you can see how well your company is doing in performance metrics you select.

The Dashboard is connected to information stored in Customer Master. Revenue, product penetration, service orders, and trouble tickets are just a sampling of the information that can be displayed. The information available via the Dashboard is very timely. Service orders and trouble tickets are updated in real-time while the remaining data is updated each day. The uses for this tool are almost endless. You can check in on technicians to ensure they are completing trouble tickets in a timely manner. Perhaps you would like to run weekly revenue reports for trending and forecasting purposes. If there is a key metric to be tracked, it can likely be accommodated by the Dashboard.

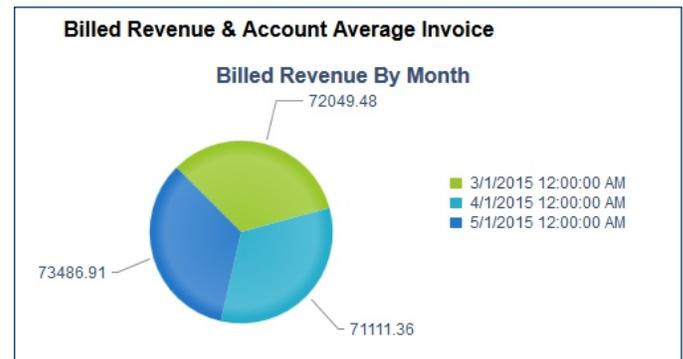
## Report template options

Report templates can be created and saved within the Dashboard to ensure you receive the exact data you want in a consistent and reliable manner. You can also choose the style of charts in which your data is displayed. Options include bar, pie, area and several other types. Regardless of how your information is displayed, you are able to "drill-down" into the data in table format for deeper inspection if needed. Additionally, all charts and reports can be exported. This feature makes the Dashboard a helpful tool if you frequently create reports or presentations for boards or senior management.

## Shares well with others

Multiple users can access the Dashboard and report templates can be shared so everyone sees the same information. One potential use is to create templates for use by your board of directors. Users can also be limited as to the type of information to which they have access. This ability to control information ensures the right people within your company have access to sensitive data.

## Revenue report sample



## Key Benefits

- See key performance metrics in an easy to understand graphical format
- Templates can be created and shared to ensure everyone sees the same data
- Timely updates to key metrics
- Completely web-based for easy use throughout an organization
- User profiles can be created so each group or individual sees appropriate information
- Drill down and export options for all charts and reports

## Contact us today

Ready for the clarity of the Dashboard?  
Contact your MACC Client Relations  
Manager or National Sales Representative  
today for more information.